

Finding Volunteers

Volunteers are crucial to the operation of the association. With this said how do you attract, recruit, and maintain volunteers?

Communication is crucial to addressing the issue of volunteerism in an association. Do not assume the membership know there is a need for volunteers. Newsletters are one of the best methods to communicate this need to the membership. Outline the volunteer needs of the association, social committee, landscaping committee etc.

Another good method of finding interested volunteers is to find members who have taken specific interests in their own yards; such as gardening or members who are continually doing projects in and around their homes. Members who spend a great deal of time working around their homes are often great candidates for landscaping and architecture review committees.

Recognition is paramount to gaining and retaining volunteers. Listing committee members in the newsletter and recognizing them at the annual meeting with applause goes a long way.